

EARN UP TO 6 HOURS OF BUILDER CE

AT THE 2025 HBAA SUMMER MEETING!

UNDERSTANDING CONSTRUCTION FINANCIAL STATEMENTS

THURSDAY, JULY 17 • 2:00 P.M.–3:00 P.M.

*Instructor: R. David O'Brien, Partner, Director of Construction Industry Group,
Mosley, Glick, O'Brien, Inc.*

Your company's financial statements provide an overall picture of your company's financial health, and the ability to effectively understand your financial statements is critical to managing your business. This session will explain all elements of a balance sheet, profit & loss statement, work in process and completed contract schedules, and key ratios to understand the financial health of your company.

(Approved for 1 hour of CE by the Alabama Home Builders Licensure Board)



BOOSTING PROFITS WITH AI

THURSDAY, JULY 17 • 3:30 P.M.–4:30 P.M.

*Instructor: Dr. Jeffrey Bohler, Management Information Systems
Department Chair, Auburn University Montgomery*

In this fast-paced and highly engaging session, discover how artificial intelligence can help you bid smarter, build faster, and boost your bottom line.

We'll cut through the hype and show you real, practical ways AI is already transforming construction, from predicting project delays to automating jobsite safety monitoring and optimizing supply orders. You'll see live demos of AI tools in action, learn how small builders are already turning data into dollars, and walk away with simple steps to develop your AI advantage.

(Approved for 1 hour of CE by the Alabama Home Builders Licensure Board)

PLUS! Earn 1 hour of CE for each of the following committee meetings that you attend at the 2025 Summer Meeting:

- Investment Property Owners Council (Thursday, July 17 • 10:00 a.m.–11:00 a.m.)
- General Session (Thursday, July 17 • 1:00 p.m.–2:00 p.m.)
- Local Presidents (Friday, July 18 • 9:15 a.m.–10:15 a.m.)
- Remodelers (Friday, July 18 • 10:30 a.m.–12:00 p.m.)

GET SUMMER MEETING DETAILS AND REGISTER NOW AT WWW.HBAA.ORG